

SPEAKING OPPORTUNITY FOR ASHE MEMBERS!

ASHE has formed an education alliance with IBTTA for an international meeting to be held in Tampa, Florida on June 14 - 16, 2009

THE TOPIC:

The Future of Tolling: ORT and the Path to Interoperability

CALL FOR ABSTRACTS DUE DECEMBER 15

If you would like to submit an abstract for consideration for this meeting, please review the meeting description below, and visit this abstract submission page: <http://www.ibtta.org/Events/content.cfm?ItemNumber=1862&navItemNumber=884>

ABOUT THIS MEETING:

This summit is the third in a sequence of meetings over three years that have focused on Violation Enforcement (2007), Open Road Tolling (2008), and Interoperability of Electronic Toll Collection (2009). This meeting will explore short-, medium-, and long-term issues that influence toll interoperability and our toll industry customers. This summit will attempt to define what interoperability really means and how to achieve it cost-effectively.

MAIN TOPICS:

- The Interoperability Business Case for Toll Agencies, Customers and Other Stakeholders
- Business Rules
- Technology: DSRC, GPS, etc.
- Interoperability Efforts in Europe, Australia, South America and Beyond
- Standard Setting
- Violation Enforcement
- Legal, Regulatory, and Privacy Issues
- Risk Allocation

SPECIAL FEATURES OF THIS MEETING:

The subject of this summit involves most disciplines and core competencies within the business of a toll agency or operator. In addition, this summit will broach subjects that touch related industries including financial services, law enforcement, vehicle registration, departments of transportation, transit agencies, airports, credit card companies, and wireless telecommunications.

WHO SHOULD ATTEND:

Administration, Business Development, Design, Engineering, Finance, Law Enforcement, Legal, Maintenance, Marketing, Operations, Public Relations, Research, Risk Management, Security, Technology

Wednesday, November 19